

Ceecees - Travel
Co-Director
of
Weaver-Bird Communications (PTY) Ltd.

Content Writer & Producer, Social Media Consultant, Influencer, Hospitality Professional, Travel Blogger, Tourism & Media Advocate.

2017



PERSONAL DETAILS

Preferred Name:	Cee
Company Name:	Weaver-Bird Communications(PTY) LTD.
Company Role:	Co-Director & Co-Owner
Business Partner:	Al Nicoll – International & Locally Recognized Photographer
Company Name:	Ceecees Travel
Company Role:	Founder & Editor
Company Name:	DYR 105.1
Company Role:	Prior Radio Personality (2016)
Social Media Platforms:	Twitter – November 2014 to Present Instagram – December 2015 to Present Snapchat – December 2015 to Present @CeeceesTravel
Nationality:	South African
Willing to Travel:	Willing to travel same day as any offer. Travel lover.

Email Address:	cecestaxi@gmail.com
Contact Number:	+27 84 980 5902
Work Travel History:	Kwa Zulu Natal Regions in Southern Africa & Abu Dhabi, Dubai in the United Arab Emirates

SKILLS

Computer Skills:	Microsoft Word, Opera, Micros, All Email Operating Programs, Social Media Management and Social Media Workshop Hostess.
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Membership & Guest Writing Features

Travel Massive International	Chapter Leader of Travel Massive Durban.
Up-Work	Content Writer
Favoroute App	Digital Travel Guide Curator
ThisIsKZN	Guest Writer
GetIt Magazine	Guest Writer
Durbanite	Guest Writer
1000 Hills Tourism	Guest Writer
Durban City Tourism	Invited To Cover Media & Press Events

Recently Featured & Noted By

Travel Ground	Travel Grounds Favourite Travel People
Favoroute Digital Travel App	Ceece's Digital Guide to Durban
Postcard & Tag	99 Seconds with Cee – Featured Blogger
Get It Magazine (TBR)	Ceece's Top African Places to Escape

About

Name of Company:	Weaver-Bird Communications(PTY).Ltd
Designation:	Co-Director and Co-Owner
Founded:	March 2016
Do you enjoy working here:	Yes, I am enjoying being able to work with larger brands and incorporate the opportunities to work abroad as well as locally.
Duties Including:	Social Media Management & Consultancy Independent Brand & Product Campaigns Online Content Curation Event and Campaign Management Promotional Brand Marketing Brand Activations Travel and Tourism Content Writer Food, Drink, Hotel, Clothing and Product Activations

Name of Company:	Ceece's Travel
Designation:	Founder of Website & Blog
Founded:	November 2014 – Present
Do you enjoy working here:	Yes, I am able to incorporate some of my biggest passions and loves in life.

	And I am becoming a well-known name in local & international scenes in the process
Duties Including:	Travel and Tourism Content Writer Avid Explorer Food, Drink, Hotel, Clothing, Beauty, Blogger & Reviewer Social Media Management & Consultancy Independent Brand & Product Marketing Beauty Blogging Award Nominee 2015 Event Manager Online Social Media Marketer

Brands worked with 2015/6

No specific order

Name of Companies:	Travel And Tourism Related (To name a few)
Essence Festival (New Orleans)	Live Social Media and Photographic Coverage on Essence Media Team During Event Week
Durban Calling	Live Social Media Control of Brand Accounts During Event
Impi Concepts	Digital Editorials of Music At The Lake Series
The Oyster Box Hotel	Digital Editorial of The High Tea – October 2016 CANSA Awareness Campaign
Loeries 2016	Photographic Team for the Loeries 2016
Brand South Africa	Promotional Media Tours – Southern Africa
AirFrance	Interactive Travel Map. Pin points and images. Route between France and Hong Kong
ThisIsKZN	Tourism pieces related to Kwa-Zulu Natal, South Africa.
Favoroute	Digital Travel Guide on Durban, South Africa. On sale in June 2016. Via App.
1000 Hills Tourism	4 Part Travel & Tourism piece for the 1000Hills Tourism Board.
Durban City Tourism	Invited to all City based events and conferences as Media.
Impi Concept Events	Events and Corporate Concepts (Hired as Splashy fen Media)

Events & Travel Campaigns

Name of Companies:	Events and Launches Written About an Attended (To name a few)
Essence Fest Mayoral Launch	The exclusive opening of the Essence Fest by the Mayor of the City

Durban Twitter Meet 16	Event Organization Assistance + Live Social Media Management
GFWS16	Media + Editorials
Durban Calling – Locnville, MiCasa, DJ Roger Goode	Live Social Media Control of Brand Accounts During Event
The Oyster Box Hotel	Charlie & The Chocolate Factory Editorial & Photography
DJ Deon G + MiCasa Music	Concert at Durban Botanic Gardens – Editorial
Official Headliner Announcement – Splashyfen 2017	Live Radio Headliner Announcement of The Temper Trap band coming to South Africa for Splashyfen – Impi Concepts
December Streets, KONGOS, Easy Freak LIVE	Concert at Durban Botanic Gardens – Editorial
Shiysa Nyama Day	Live Social Media Management of Brand Accounts
KZN Drakensberg Media Trip	Media and Tourism Trip & Stay in the Drakensberg to promote KZN
KZN Music Imbizo 2016	Content & Social Media Assistance
Loeries 2016 (TBP)	Photographic team behind the Loeries 2016
SAonTAP 2016	National Craft Beer and Music Festival. (Photography & Content).
Whisky Live Festival 2016	International Whisky Festival, attended as local media.
Indaba 2016	South Africa's largest and oldest International Travel and Tourism Trade Conference. Three day procession, attended as Media and Business Founder
Splashy Fen 2016	South Africa's Largest and Oldest Music Festival. Local and International Artists of All Genre's Attend
Sharks Rugby Currie Cup Township Tour Series	2 x Training and Media Launches + 3 Currie Cup Township Games
International Jazz Extravaganza 2016	3 Day Tour with the Artists of the IJE in Durban.
Fairmont Zimbali Cocktail Launch 2016	Media and Press Launch of the Fairmont Zimbali Cocktail Menu.
Taste of Durban 2015	International Food and Drink Festival. Hosted in many cities globally, including Dubai and Australia
Good Food and Wine Show SA 2015	National Food & Wine Festival. Attended this event as VIP. Travelled dined and interviewed international Celebrity Master-Chef Winners SA & AUS.
Indaba 2015	Indaba Travel Bloggers Conference 2015
Travel Massive – Africa Day 2015	International Travel Massive Tourism Event. Attended my local cities event.
Ernie Els Big Easy Launch 2015	Ernie Els Restaurant Launch. Attended via invitation as local media. Hosted at the Hilton Hotel.
Whisky Live Festival 2015	International Whisky Festival. Attended as local media. Hospitality professional.
Rain Africa Bloggers Event 2015	Private invite. Attended as Ceeces Travel.
SAONTAP Craft Beer & Music Festival 2015	National Craft Beer and Music Festival. Attended via invite.
Black Bottle Whisky Re-Launch 2015	Attended via invite from PR company DKC_PR – Attended as Ceeces Travel

Restaurant Reviews

Name of Companies:	Restaurant Reviews (To name a few)
Four 15 Burrito (Dbn North)	Mexican Restaurant
Republik Restaurant	Renovation Review – Craft Beer and Zero Hormone Food
Sherwyn Weichy Cafe (Umhlanga)	Open Plan Cafe (Celebrity Chef – The Gourmet Bushie)
The Boiler Room (Durban Central)	Open Plan Bistro
9th Avenue Bistro (Morningside)	A Fine Dining and High Class Bistro
Home Bru Graft Cafe (Durban North)	A Co Office and Restaurant in Upmarket Area
Stretta Restaurant & Cafe (Hillcrest)	Upmarket Restaurant and Bar
The Fig Tree Cafe (Hluhluwe)	Cafe and Restaurant in Zululand a town which hosts game reserves, safari drives, and wildlife conservations
Republik Restaurant (Durban North)	Hipster Vibe

Accommodation Reviews

Name of Companies:	Accommodation Reviews
A Day In Africa Lodge	Sodwana, Kwa Zulu Natal, South Africa
Antbear Lodge	The Drakensberg, Kwa Zulu Natal, South Africa
Selborne Golf Estate	Pennington -Kwa Zulu Natal -South African
The Fever Tree Guesthouse	Hluhluwe Imfolozi - Kwa Zulu Natal - South Africa
Tekweni Backpackers	Durban – Kwa Zulu Natal - South Africa

Wine Reviews

Name of Companies:	Wine Reviews (To name a few)
A Place in The Sun	Sauvignon Blanc
Blaauwklippen Vineyards	Ons Spronkel & White Zindafel
Van Loveren Estate	Rhino Run Singles Range FIVER
La Motte	Chardonnay

Tangled Tree	Full Range
Two Oceans Wine	Full Range
Nederberg	Heritage Heroes

Travel Friendly Skincare & Make-up Reviews

Name of Companies:	Beauty, Make Up Clothing Reviews (To name a few)
Esse Organics	Full Range
Victorian Garden	Full Range
Rain_Africa	Individual Products
Charlotte Rhys	Individual Products
Island Lily Clothing	Pants, Top, Dress
Philosophia Botanica	Individual Products
Smore Make Up	Individual Products
African Extracts	Individual Products

Ceecees Travel Interviews 2015/6

Interviews conducted by Cee and hosted on Ceecees Travel

Name of Interviewees:	Interviewed Travellers and Persons of Interest (To name a few)
Simon Turkas (What's Simon Saying) Tenerife – Canary Islands	International Travel Blogger
Tekweni Backpackers – Street Art	Riot MHC and Muro MHC ALT – Artwork at Tekweni Backpackers
The Lucky Couple (Thailand)	Travel Blogging Couple from Canada who relocated to Phuket in Thailand
Chelsea Hetzel (Wisconsin)	20 Something Engaged Couple Travelling the World
Melanie Van Zyl (South Africa)	Getaway Magazine Gear Editor and Travel Writer
The Tourist Life (The Netherlands)	Yvonne. International Traveller and Blogger
The Panda Crew (South Africa)	South African NPO Charity driven by 5 original co-founders in SA
Kaori Anne Jolliffe (Luxembourg)	Traveller and Student

Popular Articles by Cee

Ramblings from Cee	Noted articles by Cee, recognized and well received by her readers and social media followers
Where is Cee and Is She	A look into the real world of a freelance writer and media liaison

Travelling	
Facebook Vs PrayForParis	A look into the political, moral and social media conflicts of the situation
Why I Got Annoyed with The SkyNews Presenter	A look at conditioning of the human mind via words and language
Brands, Bloggers and Business	A factual and honest look at the relationship between all three and how to navigate the inner workings
What Are #LoveAndTravelHugs©	An explanation to where Ceecees Travel got her famous signature hashtag.
My Expedia Weekend Wanderlust	A Youtube visual of a few of the places I wish to travel in 2016
Things I Miss About Abu Dhabi and Dubai	A look back at my time in the UAE and what I miss about being there
Ethnic Hair Like I Just Dont Care	A look into why I am such a natural hair advocate and why I choose this path personally

Why You Should Hire Cee:

I am the Co-Director of Weaver-Bird Communications, and the Owner and Founder of Ceecees Travel. I am the creative director and responsible for all the articles and content you read on **Ceecees Travel**.

Photography is done by business partner and Co-Director of Weaver-Bird Communications **Al Nicoll** who is a noted and famed photographer both in Southern Africa and abroad. I also work with a small team of talented and well known South African photographers.

I have an 8 year Hospitality career behind me, in the following sectors:

Front Office, Reception, Reservations, Food and Beverage and Catering. By trade I am an Event Manager. And after the Hotel career I managed the **Weddings and Conferences** in Hluhluwe on a **Private Game Reserve**.

I am a social media maven, sitting on an average of 414 000k **twitter impressions** a month currently, from the start of 80.1k in April 2015.

I am working towards a life of **travel and exploration** and integrate my passions and skill set into my work. Travel and Tourism are a huge part of my livelihood. **I aim to add to my travel adventures and explorations in 2017 and would love to connect with companies and brands who would like to talk about making this happen.**

You can contact me directly either via Twitter DM or via [Email](#).

I would like to be more involved with those interested in working with **Entrepreneurs, Start-up's Online Travel Media, Media Campaigns, Corporate Events and Game Reserves.**

I am looking to produce a lot more content for brands, to cover a lot more experience via live streaming and manage a lot more social media accounts.

I am ready and working towards travelling all of 2017 and onwards. We are always seeking abroad travel opportunities, through our joint business.

I am very interested in travelling the world, but at the top of my list, are destinations like:

**LA/ Los Angeles
San Francisco
Chicago
New York
Tenerife, Canary Islands
Cuba
The Alps
Tuscany
Venice
etc....**

Oh and I am also a Booking.com Affiliate. So if you're thinking of booking a trip, simply click **[HERE](#)** to help fund Ceece's Travel and her crazy adventures.

Be sure to find out how you and your brand can be involved in my annual online campaigns, such as the current one **#CeeSummerLoves17.**

Let's talk business!

As Always.....
#LoveandTravelHugs©
Cee